



## KEEPING UP WITH THE MOTION

### This Week in JIM

Tomorrow is the LAST day of March and then we enter our official RACE MONTH! This is what we've been working towards, and it is time to step up, get loud, and take a powerful stand in our communities. Part of the purpose of Justice in Motion is to SHIFT the social stigma surrounding rape and sexual violence so that young people who have been affected can know that they are not alone and that people will support them.

### Inspiration Station: The EMPOWERED Community

In the time that YOU have each been involved with Justice in Motion, Jeans 4 Justice has begun to create synergistic relationships with amazing national, local and student organizations. These relationships enable us the opportunity to leverage our resources and create an even bigger impact. Some of the organizations include RAINN, the Jenna Druck Foundation and S.O.S. (Survivor Outreach and Support).

Each of you, as individuals, is *vital* to creating a shift on a massive scale. For every person you reach out to, and for every donation you receive, you are opening up one more mind to the urgency and importance of this issue. You are saying, "1 in 4 college age women is not a statistic that's okay with me". If each of you can open up two minds this week, or inspire two new donations, that is nearly 200 people who were touched by YOUR courage breaking the silence and thus become new advocates for change! **YOU ARE THE DIFFERENCE!**

### Fundraising Updates



Next group workout is Saturday, April 3rd at 8:15am. 230 Birmingham St. Cardiff, CA 92007. First workout is free, then 50% off after that. Receive another free workout for every \$300 you raise! Here's to WELLNESS!



### StayClassy Websites and Reaching Your Goal

Sooooooooo, as you all have noticed, we have had some challenges with the new site BUT, the crew has been working hard and you are now able to manage your own page, look at who has donated, email them directly from your site, send automatic thank you notes and SOON we will be able to enter your offline donations. Now is the time to go for your goal! The shirts are being printed and most of you have gotten your addresses and shirt sizes to the lovely Amanda.

**The TOP Fundraiser in the country will win their very own pair of Jeans 4 Justice, in your size, and your favorite make, customized by one of our talented artists! The top fundraiser right now is at \$2560. GO FOR IT GUYS, GAME ON!**



### Member Spotlight

Holly Kearl (pictured above with her mother Beckie and father Alan) works at AAUW, one of the oldest and largest women's organizations in the country. She is currently building a toolkit for various audiences to know how they can help prevent and address campus sexual assault. She is an advocate for education and prevention and works with several other organizations such as SAFER and RAINN, and joined Justice in Motion with her parents in her quest for unique ways people both on and off campus can help. Her latest endeavor is her first book entitled, *Stop Street Harassment: Making Public Places Safe and Welcoming for Women*, inspired by her own experiences with street harassment which will be out in August. We are incredibly honored to have her on our team, and please keep an eye out for Holly's works in the near future so we can support her success!

**Every 2 to 2.5 minutes, someone in the U.S. is sexually assaulted.**

To REGISTER your fundraising page or find a race in April, go to <http://jeans4justice.org/what-we-do/justice-in-motion/justice-in-motion-tool-kit/>. Questions or comments? E-mail us at [volunteer@jeans4justice.org](mailto:volunteer@jeans4justice.org) or call 858.761.2699